LEO BURNETT COMPANY, *Inc.*

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The PIPE SMOKER'S *Miscellany*

TIDBITS, TIPS AND TRIVIA ON THE ART OF PIPESMANSHIP

WHEN PIPE-CLEANERS WON'T WORK...

You've got a pretty well clogged-up pipe there. Here's what you do.

Hold the bowl over the spout of a boiling kettle and let the steam pass through it. Then dry thoroughly with pipe-cleaners, and leave a dry one in stem and shank overnight.

P.S. Remember to take it out before your next smoke, or you may find yourself starting this whole rigmarole over again.

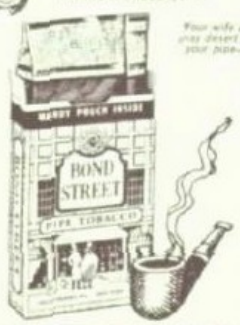
NO MORTAL CAN BOAST SO NOBLE A TOAST AS A PIPE OF ACCEPTED TOBACCO.

FIELDING

THE PIPE TOBACCO THAT STAYS LIT

Bond Street Pipe Tobacco keeps burning because of its old English cut—a combination of flakes for even-burning and cubes for slower-burning. You'll like its aroma of fine imported and domestic tobaccos, too.

Your wife and dog may desert you, but your pipe—never!



BOND STREET

A product of Philip Morris Inc.

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